



OBS2018

2018 ONTARIO BIKE SUMMIT

TORONTO | APRIL 16 - 18 | SHARETHEROAD.CA/OBS

Summit Venue: InterContinental Toronto Centre Hotel
225 Front Street West, Toronto, ON

Monday, April 16, 2018 – Cycling Education Delivery Design Workshop – Niagara/Ontario Room

*This workshop is complimentary for everyone who wants to attend. Spaces are **limited** (and lunch is provided, so please register online in advance. If you have already registered for the Ontario Bike Summit as a delegate, you will have received the details on how to sign up for the education workshop in your confirmation email.*

11am to 4:30pm This workshop will be hosted by Share the Road with support from the Ministry of Tourism, Culture and Sport to consult with cycling stakeholders about proposed next steps for the cycling education program in Ontario. **Lunch & snacks will be provided.** The workshop agenda includes:

- Welcoming remarks from The Honourable Daiene Vernile, Minister of Tourism, Culture and Sport
- Keynote Address by Nick Truran (Bikeability UK)
- Facilitated workshop on proposed program design for Ontario

Tuesday, April 17, 2018 – Summit Day One

Pre-Summit Sessions - Registered delegates will be notified when online registration is available for these sessions

8:30am **Bike Tour Registration Opens – Meet at Lower Level Registration Area**

9:30 to 11:30am **Toronto Bike Tour #1 (max. 20 participants) – SOLD OUT**

- Explore Toronto's cycling infrastructure with City of Toronto staff and WSP Canada. Bikes provided by Bike Share Toronto.

Noon to 2pm **Toronto Bike Tour #2 (max. 20 participants) – SOLD OUT**

- Explore Toronto's cycling infrastructure with City of Toronto staff and WSP Canada. Bikes provided by Bike Share Toronto.

12:45 to 2:15pm **Ontario Municipal Commuter Cycling Program Information Session – Niagara Room**

- o Facilitated by staff from the Ministry of Transportation, this session is an opportunity for municipal staff to learn more about the OMCC Program and strategies to effectively leverage this funding. This session is open to current recipients of OMCC funding as well as potential future recipients. Bring your questions.

2:30 to 5pm

Bicycle Friendly Communities Seminar – Ontario Room

- o The Bicycle Friendly Communities (BFC) Program helps communities become better places for people on bikes. A central theme of the BFC Program is the sharing of best practices among communities to help reduce the duplication of efforts and improve the overall quality of cycling programs in Ontario. At the BFC Seminar, delegates will engage in in-depth discussions and activities that highlight emerging trends and quick wins. This year's Seminar focuses on providing delegates with a series of concrete actions that can be taken in the near term to improve cycling in their own community, shaped by the experiences of their peers from around Ontario.

Official Summit Program Begins

6:00 to 9pm

10th Anniversary Reception & Awards Dinner - Ballroom

- o Welcome from Share the Road
- o Bicycle Friendly Community Awards
- o Address from Members of the Provincial All Party Cycling Caucus
- o Welcome from The Co-operators
- o Wheels of Change Awards
- o Keynote Address from Dale Bracewell, Manager, Transportation Planning at City of Vancouver

9 to 11pm

Evening Social – Ballroom Foyer

Wednesday, April 18, 2018 – Summit Day Two

7:30 to 8:30am

Registration Opens + Hot Breakfast

8:30 to 10am

Keynote Breakfast – Ballroom B

- o Keynote Conversation – The Honourable Kathryn McGarry, Minister of Transportation
- o 2018 Polling and Impact Report Launch – Share the Road Cycling Coalition

10 to 11am

Concurrent Sessions (#1)

- o Finding the Right Metrics for Your Project – Ontario Room
 - Making Metrics Mighty (Trudy Ledsham, TCAT/University of Toronto)
 - Behind the Scenes of North America's Most Extensively Studied Bike Lane (Nancy Smith-Lea, Toronto Centre for Active Transportation and Shawn Dillon, City of Toronto)
 - New Street One-Year Pilot, City of Burlington (Danijel Ozimkovic, City of Burlington)
- o Bike Equity: Bikes for All – Ballroom A
 - Friendly Streets Hamilton: Improving Equity of Active Travel For All (Elise Desjardins, Cycle Hamilton, and Kevin Love, Environment Hamilton)
 - Prioritizing Equity in Transportation Planning (Alta Planning + Design, Cailin Henley)
 - Bikes Optional: Providing Cycling Education for Underserved Youth (Caroline Cox, EcoSuperior Environmental Programs)
 - #GetAjaxMoving: shifting transportation behaviour one person at a time (Elysia Leung, Town of Ajax)

- Ontario Active School Travel (Kate Berry and Armi de Francia, Green Communities Canada)
- Cycling Tourism – Niagara Room
 - Cycle Tourism Destination Marketing (Louisa Mursell, Ontario By Bike/Transportation Options)
 - Bright Lights & Ringing Registers: How a Community Ride Created An Economic Impact in Windsor (Adriano Ciotoli, WindsorEats)
 - Creating a Year Round Cycling Destination (Brendan Matheson, Tourism Simcoe County)

11 to 11:30am

Networking Break

11:30am to 12:30pm

Concurrent Sessions (#2)

- Innovation and Design: Learning from Pilot Projects – Ontario Room
 - The Power of Pop-Up: How one low-cost, high impact intervention led to a healthier, happier, more connected city (Rossana Tundo, 8 80 Cities and Brian Patterson, Urban Systems)
 - The Bike-Sharing Revolution: Understanding the Successes and Struggles of Fourth-Generation and Dockless Bike-Sharing Systems in North America (Marie-Eve Assuncao-Denis, McGill University)
 - Leveraging Google Traffic data to help assess Corridor Traffic impacts-before/after Cycling Projects are Implemented (Zlatko Krstulic & Adam Drackley, City of Ottawa)
- The role of Master Plans in building bicycle friendly communities – Niagara Room
 - Delivering on the Active Transportation Mandate, (Louise Finlay and Phil Hewitson, City of Waterloo)
 - Toronto's Bicycle Parking Strategy (Ezra Lipton, Alta Planning + Design and Adam Popper, City of Toronto Transportation Services)
 - Building Community through Vaughan's Pedestrian and Bicycle Master Plan Update (Dorothy Kowpak, City of Vaughan and Liz McHardy, LURA Consulting)
 - We bike up here too! Greater Sudbury's journey to become a bicycle friendly community (Marisa Talarico, City of Greater Sudbury)
- Community inspiration (20x20 session) – Ballroom A
 - Small efforts add up to big data: How Bike Ottawa is putting cycling on the map (Shawn Gettler, Bike Ottawa)
 - Prove it - CO2 emissions (Kate Whitfield, Alta Planning + Design)
 - Make it count - How local organizations can enrich data-poor cities (Kelsey Lane, Halifax Cycling Coalition)
 - The Toronto Bicycle Music Festival Series: animating public space with the power of music, art, and bicycles (Keagan Gartz Cycle Toronto)
 - Building Resilience: Equity, Mobility and Sustainability (Darnel Harris, Rapid Transit Greenway)
 - Why don't we bike to the GO? (Matt Pinder, Metrolinx and James Scholfield, TransForm Lab - Ryerson University)

12:30 to 2pm

Keynote Lunch- Ballroom B

- Brett Chang (Uber Canada) – Ridesharing and Cyclists: How technology can make for safer roads
- Panel Discussion: The High Impact of Connected Cycling Networks
 - Moderator: Jacquelyn Hayward Gulati (City of Toronto)
 - Panelists: Katharine Glowacz (City of Calgary), Tyler Golly (Toole Design Group), Jean-François Pronovost (Vélo Québec), Dorothy Kowpak (City of Vaughan)

2 to 3:30pm

Concurrent Sessions (#3)

- Cycling Design (2 part session) – Ballroom A
 - *Part One:* Ontario Traffic Manual Book 18 (David McLaughlin, WSP Canada and Marco D'Angelo, Ontario Traffic Council): Cycling Facilities is being updated. This workshop provides participants with the opportunity to learn about some of the additions being considered and to share their feedback on how OTM Book 18 can best meet the needs of their communities.
 - *Part Two:* Members of the Ontario chapter of the Association of Pedestrian and Bicycle Professionals (APBP) will host a workshop on key bikeway design topics and associated case studies. Topics are expected to include protected intersections, cross-rides, cycle tracks (one-way or two-way), buffered bike lanes, pilot projects and data collection and how to select appropriate bikeway facilities for specific locations. Come with your questions and challenge the APBP experts.
- Advocacy College – Ontario Room
 - Join us to discuss key advocacy messages and strategies in the lead up to the 2018 election. Connect with other advocates across the province, learn advocacy and government relations best practices from experts and be the first to receive a copy of Share the Road's update Election Advocacy Toolkit.

3:30 to 4pm

Networking Break

4 to 4:30pm

Closing Session – Ballroom B

- 2028: Cycling Into the Next Decade