



OBS2020
2020 ONTARIO BIKE SUMMIT
VIRTUAL | DECEMBER 1 - 3 | [SHARETHEROAD.CA/OBS](https://sharetheroad.ca/obs)

2020 Wheels of Change Awards

Presented by



2020 Wheels of Change Awards

- Each year, Share The Road recognizes the impactful work of advocates and professionals across Ontario through [Wheels of Change Awards](#)
- Individuals and organizations are nominated by peers
- Recipients are selected by the Board of Directors



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2020 Wheels of Change Awards

Three Award Categories for 2020:

- *Community Champion*
- *Organization of the Year*
- *Professional of the Year*

This year's winners are...



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2020 Community Champions: Tom, Oliver and Ronan Flood

Hamilton, ON

Key Contributions

- Giving voice to children's cycling perspectives
- Advocacy work on [Twitter](#)
- Engaging videos showcasing the need to invest in cycling infrastructure that can be used by all age groups



Community Champions: Tom, Oliver and Ronan Flood

Notes from the Nominator

- Tom and his sons, Oliver and Ronan “...bring joy to the conversation and are always keen to collaborate with and support local organizations and elected officials.”
- 3+ years engaged in storytelling via cycling ‘commercials,’ Tweets and bike rides to “...change the narrative about safe streets and put the needs of children front and centre.”
- “Their work challenges decisions makers to see what it’s like for children trying to navigate our streets.”



Community Champions: Tom, Oliver and Ronan Flood

Inspiration on the Internet

- [Commuting with Council campaign](#)
- [What the Vision Zero Movement Can Learn from Car Commercials](#)
- [Rovélo Creative](#)



Organization of the Year: CycleWR

Region of Waterloo, ON

Key Contributions

- Folks & Spokes: monthly social event that supports bicycle-friendly businesses
- Budget advocacy and analysis
- Building relationships with political leaders through Rides with Councillors



Organization of the Year: CycleWR

Notes from the Nominator

- “Through consistent relationship-building, CycleWR has demonstrated that cycling advocates and decision-makers can work together to achieve mutual benefits.”
- “The tone of the conversation in the community about cycling has shifted...the media has begun reaching out to CycleWR for comment on various cycling-related projects, providing a positive and constructive perspective on projects that have historically been presented in a polarizing light.”



Organization of the Year: CycleWR

Inspiration on the Internet

- [CycleWR Steering Committee](#)
- [Virtual panel on school travel in COVID times](#)
- [#Humanswhocyclewr](#)
- [Rides with Candidates](#)



Professional of the Year: Jeff Watson

Town of Essex, ON

Key Contributions

- Engages local non-profits/community groups to help identify future investments and promote the Town as a cycling destination
- Works with Infrastructure services and the Town's Recreation and Culture division to promote cycling options and safe cycling practices for all ages



Professional of the Year: Jeff Watson

Notes from the Nominator

- “Jeff is truly a leader ... [who] goes well beyond the bounds of his position in the Planning Division by engaging his colleagues, elected leaders, and community organizations to get the job done.”
- “Jeff has assisted in breaking down barriers between departments to encourage the adoption of cycle-friendly programs and initiatives throughout the corporation.”





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