



Bicycle-Friendly Communities Workshops

Chart a path to a more bicycle-friendly future – for communities just starting out or those ready to take it to the next level.

Share the Road staff will come to your community and host a one-day workshop. The workshop will be preceded by an infrastructure tour of the community to ensure staff familiarity with the area. The infrastructure tour will take place prior to the workshop.

Each workshop consists of the following elements, with some flexibility depending on your community's unique context or desires:

- Infrastructure Tour:** Our workshop facilitator will undertake an infrastructure tour of your community (preferably by bicycle) prior to the workshop. We recommend that at least one local representative join the tour to provide local context.
- Visioning:** Attendees will explore medium and short term goals for cycling in their community. This facilitated session is based on the Five E's framework of the Bicycle Friendly Communities program and will see participants collaborate to identify priority actions to build a more bicycle friendly community in 5 years. The Five E's are: Engineering, Education, Encouragement, Enforcement and Evaluation & Planning.
- Working Lunch:** Our workshop facilitator will provide an inspirational address over the lunch hour, providing examples of communities similar to your own that have made strides in becoming more bicycle friendly.
- Silo Smasher:** This session will help to identify the ways in which stakeholders in your community can work together to achieve their shared goal of building bicycle friendly communities.
- Complete Streets:** This design exercise will draw on our learnings from the infrastructure tour. Participants will share their impressions of cycling in their communities, identify priority areas for improvements and explore the trade-offs that occur when planning for Complete Streets.
- World Café:** This optional evening session is used to introduce community members and cycling advocates to three key actions or topics identified during the workshop. The World Café is facilitated by Share the Road staff with assistance from workshop participants and allows for community feedback on the workplan.

Outcomes:

- Detailed report from Share the Road summarizing workshop discussions, community analysis and short term work plan
- Increased collaboration between groups working to promote cycling
- A clear work plan to build a more bicycle-friendly community

Cost:

- Costs of the BFC Workshops are typically between \$3500 and \$7000 depending on travel and accommodation costs.
- Cost includes Share the Road staff time, STR staff travel and all workshop materials

Contact: Jamie Stuckless, Executive Director, Share the Road Cycling Coalition
jamie@sharetheroad.ca / 905-233-2273 ext. 100

Justin Jones, Manager - Bicycle Friendly Ontario, Share the Road Cycling Coalition
Justin@sharetheroad.ca / 905-233-2273 ext. 110