



# OBS2015

2015 ONTARIO BIKE SUMMIT

*From Paper to Pavement: Moving Forward with #CycleON*

## TUESDAY, MARCH 31, 2015

 #OBS15

1:30 P.M.	REGISTRATION OPEN	CHURCHILL COURT
2:00 P.M. – 5:00 P.M.	BICYCLE FRIENDLY COMMUNITIES SEMINAR (OPTIONAL)	GERRARD ROOM
	An in-depth session for municipal staff looking to submit their first application to the Bicycle-Friendly Communities Program, or to move up the ranks.	
6:00 P.M. – 9:00 P.M.	RECEPTION AND DINNER	CHURCHILL BALLROOM
	WELCOME FROM SHARE THE ROAD	
	2015 BICYCLE FRIENDLY COMMUNITIES AWARDS	
	ADDRESS FROM MEMBERS OF THE PROVINCIAL ALL PARTY CYCLING CAUCUS	
	KEYNOTE ADDRESS → <b>Barb Chamberlain</b> , Executive Director of Washington Bikes	

## WEDNESDAY, APRIL 1, 2015

7:30 A.M. – 8:30 A.M.	REGISTRATION OPEN + HOT BREAKFAST	CHURCHILL COURT
7:30 A.M. – 5:00 P.M.	EXHIBITS OPEN	CHURCHILL COURT
8:30 A.M. – 10:00 A.M.	KEYNOTE BREAKFAST	CHURCHILL BALLROOM
	WELCOME TO TORONTO → <b>Councillor Jaye Robinson</b> , Chair of Toronto's Public Works and Infrastructure Committee	
	STATE OF CYCLING IN ONTARIO 2015 → <b>Jamie Stuckless</b> , Executive Director of the Share the Road Cycling Coalition	
	KEYNOTE ADDRESS → <b>Kathryn McGarry</b> , Parliamentary Assistant to the Minister of Transportation	

10:00 A.M. – 11:00 A.M.

### CONCURRENT SESSIONS (#1)

#### HEALTHY, ACTIVE AND PROSPEROUS COMMUNITIES

##### SEYMOUR ROOM

"Better Living Through Trails: The Power of Mountain Biking to Improve Your Community" - **Lora Woolner**, International Mountain Biking Association

"Active Neighbourhoods Canada: How Participatory Planning Empowers Healthy Communities" - **Mikey Bennington**, Toronto Centre for Active Transportation

"Putting the Beach on the Map"  
- **Aaron Roininen**, Town of Wasaga Beach

#### CYCLING INFRASTRUCTURE

##### STEVENSON ROOM

"Implementing the Cross-Town Bikeway Concept in the City of Ottawa"  
- **Zlatko Krstulic**, City of Ottawa

"Cannon Street Cycle Track"  
- **Daryl Bender**, City of Hamilton

"Bikeway Developments in Peterborough"  
- **Sue Sauve**, City of Peterborough

#### CYCLING TOURISM

##### GERRARD ROOM

"Niagara Cycling Tourism Centre"  
- **Susan Morin**, Venture Niagara

"Ontario Cycling Tourism Growth Indicators"  
- **Michael McCreech & Louisa Mursell**, Ontario By Bike

"Grassroots Development and Implementation of Cycling Strategy in Simcoe County"  
- **Brendan Matheson**, Cycle Simcoe

11:00 A.M. – 11:30 A.M.

### NETWORKING BREAK

CHURCHILL COURT

## KNOWLEDGE CAFÉ

## GERRARD ROOM

In this 'World Café' session, join members of the Ontario Chapter of the **Association of Pedestrian and Bicycle Professionals (APBP)** for an exploration of some of the most talked about new topics in the active transportation field. Discussions will focus on Protected Bike Lanes, Neighbourhood Greenways, Winter Maintenance Policies and Data Collection & Reporting. By building on the expertise that already exists in Ontario, this session aims to make these emerging trends and best practices in the cycling field more common all across the province.

## AWARENESS AND BEHAVIORAL SHIFTS

## STEVENSON ROOM

"Cycling Champion Training 101: Test Ride Ottawa's Bike to Work Team Captain Boot Camp" - **Kathleen Wilker**, EnviroCentre

"Share the Road Project"

- **Bernadette McCall**, Middlesex-London Health Unit

"Public Bikeshare: The Importance of Shared Mobility in Improving Modal Split"

- **Peter Topalovic**, City of Hamilton

## CYCLING ADVOCACY

## SEYMOUR ROOM

Effective advocacy has changed the cycling conversation in Ontario. Advocates at the municipal and provincial level have worked to become partners to government while making the case for increased investments in bicycling. Join the **Canadian Automobile Association (CAA)**, Waterloo Councillor **Diane Freeman** and **Darren Winger** from Bicycle-Friendly Windsor Essex for a discussion focused on how bike clubs, cycling advisory committees and advocates can leverage partnerships and proven strategies to enhance their advocacy work.

12:30 P.M. – 2:00 P.M.

## LUNCH &amp; PANEL DISCUSSION

CHURCHILL BALLROOM

## VIDEO PRESENTATION: THE PAN AM PATH

DISCUSSION ABOUT ONTARIO'S SPEED LIMIT → **Honourable Yasir Naqvi**, MPP

PANEL INCLUDING → **Mayor Bonnie Crombie** of Mississauga (invited),

**Scott Butler**, Ontario Good Roads Association

**Emily Munroe**, 8-80 Cities

2:00 P.M. – 3:00 P.M.

## CONCURRENT SESSIONS (#3)

## RISK MITIGATION FOR NON-PROFITS

## STEVENSON ROOM

Each year in Canada, 19 million volunteers generously donate enough time and labour to equal one million full-time jobs. Your non-profit organization makes a difference and **The Co-operators** can help you protect it. Let our trained professionals help you navigate the dizzying world of liability and risk. The old adage "you don't know what you don't know" can mean costly mistakes. **The Co-operators** understands the unique needs of the non-profit sector.

## SAFER HIGHWAYS AND STREETS

## SEYMOUR ROOM

"Great Lakes Waterfront Trail: Expansion to Northern Ontario"

- **Marlaine Koehler**, Waterfront Regeneration Trust

"What the Toronto Complete Streets Initiative Will Mean for Cycling Infrastructure"

- **Adam Popper**, City of Toronto

"Cycling 2.0 in TO: Toronto Cycling App and a 10 Year Network Plan"

- **Jacquelyn Hayward Gulati**, City of Toronto

## INNOVATION IN CYCLING (20 SLIDES IN 20 SECONDS)

## GERRARD ROOM

"Cochrane's Bike Share" - **JP Ouellette**, Town of Cochrane

"Brampton Gears Up" - **David Laing**, Brampton Bicycle Advisory Committee

"Better Highway Crossings for Cyclists in York Region" - **Shawn Smith**, York Region

"Spin Offs: Cycling Events and Tourism Impacts" - **Robert Wong**, Resource Management Consulting Group

"Share the Bridge: An Opportunity to Build Modern Multi-Modal International Infrastructure" - **M.P Brian Masse**, Windsor West

"The Impact of Weather on Cycling Volumes" - **Neal Poku**, Eco-Counter

3:00 P.M. – 3:30 P.M.

## NETWORKING BREAK

CHURCHILL COURT

3:30 P.M. – 4:30 P.M.

## CLOSING WORKSHOP AND DISCUSSION

CHURCHILL BALLROOM

## NEXT STEPS FOR #CYCLEON WITH THE MINISTRY OF TRANSPORTATION

This two-part session hosted by the **Ministry of Transportation (MTO)** will begin with a report on the Ministry's progress on 3 key action items the MTO is delivering as part of #CycleON Action Plan 1.0—the first in a series of action plans to implement #CycleON: Ontario's Cycling Strategy. The second part of the session will be interactive, providing the opportunity for summit delegates to provide feedback on the top challenges and barriers they are facing when implementing cycling facilities as well as a chance to suggest priority areas for action that would help municipalities succeed in implementing cycling initiatives. The information gathered in this session will help to inform future research and planning work.